



**Washington High School Football  
Sponsorship Packet**

***#goWild***

***#DubsUp***

***#BookerT***



## **BTWHS Football Sponsorship Levels**

### **Head Coach Level Sponsorship: \$1,500**

- Full Color Banner prominently displayed throughout fall and spring seasons at BTWHS Stadium
- Participation in a coin toss at one home game
- (4) VIP Season Passes for all JV & Varsity Games
  - (4) Lanyards identifying you as a VIP and providing free entry into the game
  - (4) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Full page/full color ad in 2021 Football Season Program\*
- Team photo and plaque for display at your business.
- Two branded Wildcat items
- Large logo/link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

### **Coordinator Sponsorship Level: \$1,000**

- Full Color Banner prominently displayed through fall and spring season at BTWHS Stadium
- (2) VIP Season Passes good for all JV & Varsity Games,
  - (2) Lanyards identifying you as a VIP and free entry into the game
  - (2) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Half page/full color ad in 2021 Football Season Program\*
- Team photo and plaque for display at your business
- One branded Wildcat items
- Logo link on BTWHS Football Website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club



## **Custom Football Play Sponsorship: \$750 (one of each type)**

- Custom sponsorship for football plays/situations. Examples:
  - Another Initech Touchdown for your Wildcats!
  - The Wildcats make a Willy Wonka 1st down.
  - Get out of that 5-yard penalty with Olivia Pope & Associates Attorneys at Law.
- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- VIP Season Pass good for all JV & Varsity Games
  - Lanyard identifying you as a VIP and free entry into game
  - Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Team photo and plaque for display at your business
- Quarter page/full color ad in 2021 Football Season Program\*
- Logo link on BTWHS Football website.
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

## **Blue Sponsor: \$500**

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Team photo and plaque for display at your business
- Quarter page/full color ad in 2021 Football Season Program\*
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club



## White Sponsor: \$300

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Team photo and plaque for display at your business
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

## Sponsor a Player: \$200

- Support the team by sponsoring one player's fees during the 2021 season
- Your name listed as a sponsor on display board at BTWHS Stadium
- Social media posts thanking you for being a sponsor
- Membership in the BTWHS Quarterback Club

## In-Kind Support

- Custom sponsorship – benefits vary on level/support
- Items include, but not limited to:
  - Pregame meals
  - Postgame meals for away games
  - Equipment
  - Misc. Food and Beverage
  - Supplies
  - Misc. Athletic Equipment
  - Production and/or Printing costs

The WHS Quarterback Club is a 501(c)(3) Non-Profit corporation. Contributions may be tax-deductible.

\*2021 Football Season Program includes Varsity, Junior Varsity and Freshmen Football Teams and Cheer Squads as well as the Booker T. Washington High School Band.

\*\* Requires School District Vendor License Approval (free).

Custom sponsorship request? Contact the QBC at [btwqbc@gmail.com](mailto:btwqbc@gmail.com)



**WASHINGTON HIGH SCHOOL**

**FOOTBALL**

6000 College Parkway

Pensacola, FL 32504

850-475-5257

[www.btwfootball.org](http://www.btwfootball.org)

Dr. Michael J. Roberts, Principal

Ryan Onkka, Head Coach

## BTWHS FOOTBALL SPONSORSHIP FORM

COMPANY NAME: \_\_\_\_\_ CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Head Coach

Coordinator

Special Play

Blue

White

2-PT Conversion

In-Kind

Player Sponsor

IN-KIND DETAILS, SPECIAL NOTES, OR INSTRUCTIONS: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Payment Type:  Check  Invoice  Credit Card (info below)  Payment Plan

CARD NUMBER: \_\_\_\_\_

EXPIRATION: \_\_\_\_\_ CVV2: \_\_\_\_\_ BILLING ZIP CODE \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

Make checks payable to "Washington High School Quarterback Club". Completed forms can be mailed to: ATTN: Quarterback Club, 6000 College Parkway, Pensacola, FL 32504. Season Passes to be distributed before season starts and available for will-call pickup at the ticket booth on game days. Questions? 850-293-3941. A representative will contact you for needed artwork and other items. Email artwork/advertising copy to [btwqbc@gmail.com](mailto:btwqbc@gmail.com).