



Washington High School Football
Sponsorship Packet
Restore the Roar

Revised 03/08/2019



BTWHS Football Sponsorship Levels

Head Coach Level Sponsorship: \$2,500

- Full Color Banner prominently displayed throughout fall and spring seasons at BTWHS Stadium
- Participation in a coin toss at one home game
- (4) VIP Season Passes for all JV & Varsity Games
 - (4) Lanyards identifying you as a VIP and providing free entry into the game
 - (4) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Full page/full color ad in 2019 Football Season Program*
- Signed team photo and football for display at your business.
- Two branded Wildcat Polo Shirts
- Access to Endzone Sponsorship tent area near concession where you can interact with fans to promote your business. **
- Large logo/link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Membership in the BTWHS Quarterback Club

Coordinator Sponsorship Level: \$1,000

- Full Color Banner prominently displayed through fall and spring season at BTWHS Stadium
- (2) VIP Season Passes good for all JV & Varsity Games,
 - (2) Lanyards identifying you as a VIP and free entry into the game
 - (2) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Half page/full color ad in 2019 Football Season Program*
- Signed team photo for display at your business
- One branded Wildcat Polo Shirt
- Access to Endzone Sponsorship tent area near concession where you can interact with fans to Promote your business. **
- Logo link on BTWHS Football Website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Membership in the BTWHS Quarterback Club



WASHINGTON HIGH SCHOOL

FOOTBALL

6000 College Parkway

Pensacola, FL 32504

850-475-5257

www.btwfootball.org

Dr. Michael J. Roberts, Principal

Tommy Joe Whiddon, Head Coach

Custom Football Play Sponsorship: \$750 (one of each type)

- Custom sponsorship for football plays/situations. Examples:
 - Another _Initech_ Touchdown for your Wildcats!
 - The Wildcats make a _Willy Wonka_ 1st down.
 - Get out of that 5-yard penalty with _Olivia Pope & Associates Attorneys at Law_.
- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- VIP Season Pass good for all JV & Varsity Games
 - Lanyard identifying you as a VIP and free entry into game
 - Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Signed team photo for display at your business
- Quarter page/full color ad in 2019 Football Season Program*
- Logo link on BTWHS Football website.
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Membership in the BTWHS Quarterback Club

Blue Sponsor: \$500

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Team photo for display at your business
- Quarter page/full color ad in 2019 Football Season Program*
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Membership in the BTWHS Quarterback Club

White Sponsor: \$350

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Team photo for display at your business
- \$50 off ad in 2019 Football Season Program*
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Membership in the BTWHS Quarterback Club



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Tommy Joe Whiddon, Head Coach

Two Point Conversion: \$150

- Your name listed as a sponsor on display board at BTWHS Stadium
- Logo link on BTWHS Football website.
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Membership in the BTWHS Quarterback Club

In-Kind Support

- Custom sponsorship – benefits vary on level/support
- Items include, but not limited to:
 - Pregame meals
 - Postgame meals for away games
 - Equipment
 - Misc. Food and Beverage
 - Supplies
 - Misc. Athletic Equipment
 - Production and/or Printing costs

Quarterback Club Member - \$50 per person/\$75 for Family

- Receive emails providing exciting updates about the BTWHS Football Program
- Special QB Club Member gift identifying you as a supporter of the team

The WHS Quarterback Club is a 501(c)(3) Non-Profit corporation. Contributions may be tax-deductible.

*2019 Football Season Program includes Varsity, Junior Varsity and Freshmen Football Teams and Cheer Squads as well as the Booker T. Washington High School Band.

** Requires School District Vendor License Approval (free).

Custom sponsorship request? Contact Coach James Harris @ 850-293-3941 or btwqbc@gmail.com



WASHINGTON HIGH SCHOOL FOOTBALL

6000 College Parkway

Pensacola, FL 32504

850-475-5257

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BTWHS FOOTBALL SPONSORSHIP FORM

COMPANY NAME: _____ CONTACT NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

☐ Head Coach

☐ Coordinator

☐ Special Play

☐ Blue

☐ White

☐ 2-PT Conversion

☐ In-Kind

☐ QB Club Membership

IN-KIND DETAILS, SPECIAL NOTES, OR INSTRUCTIONS: _____

Payment Type: ☐ Check ☐ Invoice ☐ Credit Card (info below) ☐ Payment Plan

CARD NUMBER: _____

EXPIRATION: _____ CVV2: _____ BILLING ZIP CODE _____

SIGNATURE: _____

Make checks payable to "Washington High School Quarterback Club". Completed forms can be mailed to: ATTN: Quarterback Club, 6000 College Parkway, Pensacola, FL 32504. Season Passes to be distributed before season starts and available for will-call pickup at the ticket booth on game days. Questions? 850-293-3941. A representative will contact you for needed artwork and other items. Email artwork/advertising copy to btwqbc@gmail.com.



WASHINGTON HIGH SCHOOL FOOTBALL



6000 College Parkway

Pensacola, FL 32504

850-475-5257

www.btwfootball.org

Dr. Michael J. Roberts, Principal
Coach Dredrick Bell, Head Coach

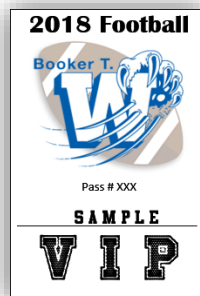
WASHINGTON HIGH SCHOOL FOOTBALL QUARTERBACK CLUB, INC

2018 SEASON PASS ORDER FORM

Support the Washington High School Football team by purchasing a season pass today!

All Season Passes Include*:

- Lanyard identifying you as a VIP Member
- "Fast Pass" entry @ JV & Varsity home games
- VIP Parking Area at the front of stadium
- Spacious VIP Reserved Seating @ 50 yard line
- Free B.T. Washington Seat Cushion



Act Fast! Limited to first 100 VIPs.

\$100

NAME: _____ CELL: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

OF PASSES: _____ x \$100.00 = \$ _____ EXTRA DONATION: _____

Payment Type: ☐ Check ☐ Cash ☐ Credit Card (complete card info below)

CARD NUMBER: _____

EXPIRATION: _____ CVV2: _____ BILLING ZIP CODE _____

SIGNATURE: _____

Make checks payable to "Washington High School Quarterback Club". Completed forms can be mailed to:
ATTN: Quarterback Club, 6000 College Parkway, Pensacola, FL 32504. Passes will be distributed before
season starts and available for will-call pickup at front gate on game days. Questions? 850-293-3941.

IN SUPPORT OF: _____

Order Online @: www.btwfootball.org

* Some features are subject to change

2019 FOOTBALL GUIDE BUSINESS AD ORDER



Ad Size	(CIRCLE ONE) Quarter Page \$85 Half Page \$150 Full Page \$250 *Inside Cover Front \$300 Inside Cover Back \$300 Back Outside Cover \$375 Center (full 2 page layout) \$625	TOTAL \$
•Full Color Ad •Email Copy: obrienjennifer8@gmail.com •AD COPY DEADLINE: <u>August 9th</u> for ads needing layout assistance -OR- <u>August 16th</u> for ads in final form	Gratis w/\$750+ sponsorship \$50 discount w/\$350 Sponsorship (any size ad) *Excludes premium ads	-\$50 discount-or- gratis (if qualifying sponsor) *Excludes Premium Ads
	(For QBC Use: Payment Received?) CIRCLE ONE CHECK ONLINE TO BE MAILED	GRAND TOTAL \$

Business Name:	Business Contact:
Address:	Phone:
City/State/Zip	Email:
Sold by Player/Band/Cheer (Name):	

Please Make Checks out to: Washington High School Quarterback Club
 Mail to: BT Washington HS
 ATTN: Quarterback Club
 6000 College Parkway
 Pensacola, FL 32504

Payments can also be made via Website: www.btwfootball.org
 Questions or to email forms/copy: obrienjennifer8@gmail.com

THANK YOU FOR YOUR SUPPORT!

#goWild
 #BookerT

INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
P. O. BOX 2503
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAY 5 1994

WASHINGTON HIGH SCHOOL QUARTERBACK
CLUB INC
C/O ROBERT N HEATH JR
PO BOX 9114
PENSACOLA, FL 32513-9114

Employer Identification Number:
59-3215862
DLN:
17053108844036
Contact Person:
D. A. DOWNING
Contact Telephone Number:
(513) 241-5199

Our Letter Dated:
November 1994
Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization that is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the Code because you are an organization of the type described in section 509(a)(2).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,

C. Ashley Bullard
District Director

Letter 1050 (DO/CG)



Consumer's Certificate of Exemption

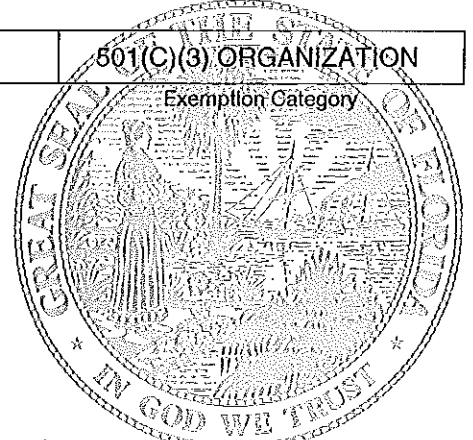
DR-14
R. 04/11

Issued Pursuant to Chapter 212, Florida Statutes

85-8012567573C-5	03/31/2014	03/31/2019	501(C)(3) ORGANIZATION
Certificate Number	Effective Date	Expiration Date	Exemption Category

This certifies that

WASHINGTON HIGH SCHOOL QUARTERBACK CLUB
INC
6000 COLLEGE PKWY
PENSACOLA FL 32504-7937



is exempt from the payment of Florida sales and use tax on real property rented, transient rental property rented, tangible personal property purchased or rented, or services purchased.



Important Information for Exempt Organizations

DR-14
R. 04/11

1. You must provide all vendors and suppliers with an exemption certificate before making tax-exempt purchases. See Rule 12A-1.038, Florida Administrative Code (F.A.C.).
2. Your *Consumer's Certificate of Exemption* is to be used solely by your organization for your organization's customary nonprofit activities.
3. Purchases made by an individual on behalf of the organization are taxable, even if the individual will be reimbursed by the organization.
4. This exemption applies only to purchases your organization makes. The sale or lease to others of tangible personal property, sleeping accommodations, or other real property is taxable. Your organization must register, and collect and remit sales and use tax on such taxable transactions. Note: Churches are exempt from this requirement except when they are the lessor of real property (Rule 12A-1.070, F.A.C.).
5. It is a criminal offense to fraudulently present this certificate to evade the payment of sales tax. Under no circumstances should this certificate be used for the personal benefit of any individual. Violators will be liable for payment of the sales tax plus a penalty of 200% of the tax, and may be subject to conviction of a third-degree felony. Any violation will require the revocation of this certificate.
6. If you have questions regarding your exemption certificate, please contact the Exemption Unit of Account Management at 800-352-3671. From the available options, select "Registration of Taxes," then "Registration Information," and finally "Exemption Certificates and Nonprofit Entities." The mailing address is PO Box 6480, Tallahassee, FL 32314-6480.

**Request for Taxpayer
Identification Number and Certification**

► Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give Form to the
requester. Do not
send to the IRS.**

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Washington High School Quarterback Club, Inc.	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► Florida Non-Profit Corporation	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <small>(Applies to accounts maintained outside the U.S.)</small>
	5 Address (number, street, and apt. or suite no.) See instructions. 6000 College Parkway	Requester's name and address (optional)
	6 City, state, and ZIP code Pensacola, FL 32504	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)	
Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> , later.	
Note: If the account is in more than one name, see the instructions for line 1. Also see <i>What Name and Number To Give the Requester</i> for guidelines on whose number to enter.	
Social security number [][]-[][]-[][][][] or Employer identification number 5 9 - 3 2 1 5 8 6 2	

Part II Certification	
Under penalties of perjury, I certify that:	
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and	
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and	
3. I am a U.S. citizen or other U.S. person (defined below); and	
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.	
Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.	

Sign Here	Signature of U.S. person ► 	Date ► 4-1-18
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.