



Washington High School Football

Sponsorship Packet

2023

#Family

#BuiltByBookerT



BTWHS Football Sponsorship Levels

Head Coach Level Sponsorship: \$3,000

- Full Color Banner prominently displayed throughout fall and spring seasons at BTWHS Stadium
- Participation in a coin toss at one home game
- (4) VIP Season Passes for all JV & Varsity Games
 - (4) Lanyards identifying you as a VIP and providing free entry into the game
 - (4) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Full page/full color ad in 2023 Football Season Program*
- Decorated Team Helmet or Team photo and plaque for display at your business.
- Two branded Wildcat items
- Large logo/link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor

Coordinator Sponsorship Level: \$1,500

- Full Color Banner prominently displayed through fall and spring season at BTWHS Stadium
- (2) VIP Season Passes good for all JV & Varsity Games,
 - (2) Lanyards identifying you as a VIP and free entry into the game
 - (2) Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Half page/full color ad in 2023 Football Season Program*
- Decorated Team helmet or Team photo and plaque for display at your business
- One branded Wildcat items
- Logo link on BTWHS Football Website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor



Custom Football Play Sponsorship: \$750 (one of each type)

- Custom sponsorship for football plays/situations. Examples:
 - Another Initech Touchdown for your Wildcats!
 - The Wildcats make a Willy Wonka 1st down.
 - Get out of that 5-yard penalty with Olivia Pope & Associates Attorneys at Law.
- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- 1 VIP Season Pass good for all JV & Varsity Games
 - Lanyard identifying you as a VIP and free entry into game
 - Booker T Washington Football Seat Cushion
- Your business announced as a sponsor at every home game
- Quarter page/full color ad in 2023 Football Season Program*
- Logo link on BTWHS Football website.
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor

Blue Sponsor: \$500

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Quarter page/full color ad in 2023 Football Season Program*
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor



WASHINGTON HIGH SCHOOL FOOTBALL

6000 College Parkway
Pensacola, FL 32504
850-475-5257

www.btwfootball.org
Rick Shackle, Principal
Ryan Onkka, Head Coach

White Sponsor: \$300

- Full Color Banner prominently displayed through fall and spring seasons at BTWHS Stadium
- Your business announced as a sponsor at every home game
- Logo link on BTWHS Football website
- Notifications to all parents announcing your generous contribution with a request to support those who support us.
- Social media posts thanking you for being a sponsor

In-Kind Support

- Custom sponsorship – benefits vary on level/support
- Items include, but not limited to:
 - Pregame meals (8/17, 8/25, 9/1, 9/8, 9/29, 10/6, 10/13, 10/19, 10/27, 11/3)
 - Postgame meals for away games
 - Equipment
 - Misc. Food and Beverage
 - Supplies
 - Misc. Athletic Equipment
 - Production and/or Printing costs

The WHS Quarterback Club is a 501(c)(3) Non-Profit corporation. Contributions may be tax-deductible.

*2023 Football Season Program includes Varsity, Junior Varsity and Freshmen Football Teams and Cheer Squads as well as the Booker T. Washington High School Band.

** Requires School District Vendor License Approval (free).

Custom sponsorship request? Contact the QBC at btwqbc@gmail.com





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BTWHS FOOTBALL SPONSORSHIP FORM

COMPANY NAME: _____ CONTACT NAME: _____

EMAIL: _____ PHONE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

Head Coach

Coordinator

Special Play

Blue

White

In-Kind

IN-KIND DETAILS, SPECIAL NOTES, OR INSTRUCTIONS:

Payment Type: Check Invoice Credit Card (info below) Payment Plan

CARD NUMBER: _____

EXPIRATION: _____

CVV2: _____

BILLING ZIP CODE _____

SIGNATURE: _____

Make checks payable to "Washington High School Quarterback Club". Completed forms can be mailed to: ATTN: Quarterback Club, 6000 College Parkway, Pensacola, FL 32504. Season Passes to be distributed before season starts and available for will-call pickup at the ticket booth on game days. Questions? 850-454-9313. A representative will contact you for needed artwork and other items. Email artwork/advertising copy to btwqbc@gmail.com.